

GEM GROWING EUROPEAN MICRO-ENTERPRISES



GEM
Helping Enterprises Grow



Funded by the
Erasmus+ Programme
of the European Union

WE HOPE WITH THIS PROJECT:

Growing European Micro-enterprises (GEM) is about building **High Growth Enterprise Coaching capacity and capability** in Spain, United Kingdom, Ireland, the Netherlands and Austria and across Europe. GEM aims to contribute to the development of an increase in the number of High Growth Enterprises throughout Europe.

- › **Develop a high-growth business training framework** that establishes the competencies and skills required by high-growth business coaches, recognizing the specialized nature of the role.
- › **Create a specialized VET Curriculum** and training course to develop specialized high-growth business coaches.
- › **Promote high-growth business coaching** as a specialized form of business coaching.

TARGET GROUP

For experienced VET **teacher/trainers and coaches**, this platform offers professional development opportunities in the area of High Growth Enterprise Coaching.

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www.growingenterprises.eu

BLENDED TRAINING PACKAGE:

Growing European Enterprises (GEM) will create a new digital learning tool giving VET teacher/trainers access to a new open education platform called, '**GEM Transformation Portal**'. The Portal will provide experienced VET teacher/trainers and coaches with continuous professional development opportunities. It will also contribute to developing the next generation of High Growth Enterprise Coaches.

- › **Creation of a web portal with e-learning platform**
- › **12 GEM Learning Journeys**
- › **12 journeys** comprising **200 hours** of High Growth Enterprise Coaching Training spanning coaching, consulting, brokering, facilitating and mentoring.
- › **GEM Ebook** Assesses the need for supporting high growth enterprises and explores the skills and techniques required by High Growth Enterprise Coaches.



This is an ERASMUS+ project, which will be delivered between October 2019 and September 2021

GROWING EUROPEAN MICRO-ENTERPRISES (GEM) IS ABOUT BUILDING HIGH GROWTH ENTERPRISE COACHING CAPACITY AND CAPABILITY

